



PUTNAM COUNTY AGRICULTURAL SOCIETY
PO Box 47
OTTAWA, OH 45875
419-523-4628
PUTNAMCOUNTYFAIR@BRIGHT.NET

The Putnam County Agricultural Society offers a range of sponsorship opportunities to suit organizations of all sizes and budgets. Details of each sponsorship level and its benefits are outlined below.

Sponsors are responsible for providing their own banners for display during fair week. Banners must be delivered to the fair office by **June 1, 2027**. Banners should be no larger than 3' x 5' in size. To ensure inclusion on the fair website and in the fair book, sponsorship information must be submitted by **February 1, 2027**. Sponsorships received after this date may not be included in these materials. Logos for photographer and ringside sponsorship must be submitted by **May 1, 2027**.

For sponsorships with limited availability, please contact the fair office by phone or email to confirm availability before submitting your sponsorship.

SPONSORSHIP OPPORTUNITIES

Weekend "Day" Sponsor - \$2,000

Friday or Saturday available * – This sponsorship includes a 10' x 10' tent for the day, 20 one-day passes, prominent display of a sponsor-provided banner during the sponsored day, listing of your company name on our website, recognition in the fair book, and a brief sponsor acknowledgment read over the public address (PA) system throughout the day. Please include a brief bio of the business with sponsorship submission.

Weekday "Day" Sponsor - \$1,500

Monday, Tuesday, Wednesday or Thursday available * – This sponsorship includes a 10' x 10' tent for the day, 20 one-day passes, prominent display of a sponsor-provided banner during the sponsored day, listing of your company name on our website, recognition in the fair book, and a brief sponsor acknowledgment read over the public address (PA) system throughout the day. Please include a brief bio of the business with sponsorship submission.

Diamond Sponsor - \$1,000 - \$1499

This sponsorship includes 10 one-day passes, prominent display of a sponsor-provided banner along the racetrack banner row, listing of your company name on our website, recognition in the fair book, and a brief sponsor acknowledgment read over the public address (PA) system during fair week. Please include a brief bio of the business with sponsorship submission.

Platinum Sponsor - \$500 - \$999

This sponsorship includes prominent display of a sponsor-provided banner along the racetrack banner row, listing of your company name on our website, recognition in the fair book, and a brief sponsor acknowledgment read over the public address (PA) system during fair week.

Gold Sponsor - \$100 - \$499

This sponsorship includes prominent display of a sponsor-provided banner along the racetrack banner row, listing of your company name on our website, and recognition in the fair book.

Demolition Derby

The Fair Board's cost to host this event is \$26,000. To help support this effort, we are offering an open sponsorship opportunity with no limit on the number of sponsors and contributions accepted at any level.

All companies donating \$400 or more will receive recognition through announcements over the public address (PA) system throughout the event. Companies donating \$800 or more will receive PA recognition, and the opportunity to display a 2' x 4' banner (provided by the sponsor) at the track during the event.

Please turn the page for additional Sponsorship Opportunities



Truck & Tractor Pulls

The Fair Board's cost to host this event is \$7,500. To help support this effort, we are offering an open sponsorship opportunity with no limit on the number of sponsors and contributions accepted at any level.

All companies donating \$400 or more will receive recognition through announcements over the public address (PA) system throughout the event. Companies donating \$800 or more will receive PA recognition, and the opportunity to display a 2' x 4' banner (provided by the sponsor) at the track during the event.

Entertainment Tent - \$2,000

Only one exclusive sponsorship is available for this event. This opportunity includes prominent placement of one sponsor-provided banner inside the entertainment tent throughout fair week, along with an additional banner displayed on the fence near the entertainment tent, ensuring excellent visibility for your organization.

Veteran's Memorial Service, King & Queen Coronation & Band Show

The Fair Board's cost to host this event is \$1,500. To help support this effort, we are offering an open sponsorship opportunity with no limit on the number of sponsors and contributions accepted at any level.

All companies donating \$150 or more will receive recognition through announcements over the public address (PA) system throughout the event. Companies donating \$250 or more will receive PA recognition and the opportunity to display a 2' x 4' banner (provided by the sponsor) at the track during the event.

Bike Give-A-Way and Kiddie Tractor Pull

The Fair Board's cost to host this event is \$1,500. To help support this effort, we are offering an open sponsorship opportunity with no limit on the number of sponsors and contributions accepted at any level.

All companies donating \$150 or more will receive recognition through announcements over the public address (PA) system throughout the event. Companies donating \$250 or more will receive PA recognition and the opportunity to display a 2' x 4' banner (provided by the sponsor) at the track during the event.

Golf Carts - \$250

The Fair Board invests approximately \$8,000 to provide golf carts for shuttles and essential personnel, ensuring a safe, efficient, and enjoyable experience for all who attend the Putnam County Fair. This sponsorship opportunity is limited to 26 sponsors. Sponsors will receive recognition with their name and/or logo prominently displayed on a golf cart throughout the entire week of the fair.

Photographer - \$250

The Fair Board incurs a cost of \$4,500 to hire a photographer for the duration of the fair. The fair photographer focuses primarily on photographing the livestock shows throughout the week. Businesses that donate \$250 per show will have their logo added to the photos taken during that specific show. Available show sponsorship opportunities include: Goat, Sheep, Dairy, Beef, Hog, Poultry, Rabbit, Horses (Day 1, Day 2, or Day 3), Open Hog, Open Goat, and the Open Lamb Show.

Open Livestock Show Ringside Banner - \$100/1 show or \$250/3 shows

The Fair Board host open hog, goat & lamb shows that are open to all exhibitors. This event provides an additional show opportunity for Putnam County youth as well as exhibitors from outside the county. To support this event, we are offering ringside banners with no limit on the number of sponsors. Logo or name will be advertised on a vinyl banner at ringside during your sponsored show(s). Sponsors will have their company name announced throughout the show in recognition of their support as an event sponsor.

Harness Racing Blanket - \$100

The Fair Board hosts two nights of Harness Racing during the fair. Blankets are presented to race winners throughout each evening of racing, and the blankets are included in the winner's photograph with the racehorse.



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2027 Putnam County Fair Sponsorship Information

I am excited to support the 2027 Putnam County Fair! I have indicated my preferred sponsorship below.

- ☐ Weekend "Day" Sponsorship - \$2,000 Circle Preferred Day: Friday Saturday
- ☐ Weekday "Day" Sponsorship - \$1,500 Circle Preferred Day: Monday Tuesday Wednesday Thursday
- ☐ Diamond Sponsorship – above \$1,000 - Please list amount donated \$ _____
- ☐ Platinum Sponsorship - \$500 - \$999 - Please list amount donated \$ _____
- ☐ Gold Sponsorship - \$100 - \$499 - Please list amount donated \$ _____
- ☐ Demolition Derby Sponsorship - Please list amount donated \$ _____
- ☐ Truck & Tractor Pulls Sponsorship - Please list amount donated \$ _____
- ☐ Entertainment Tent Sponsorship - \$2,000
- ☐ Veteran's Memorial Service, Coronation & Band Show - Please list amount donated \$ _____
- ☐ Bike Give-A-Way and Kiddie Tractor Pull - Please list amount donated \$ _____
- ☐ Golf Cart Sponsorship - \$250 – Please list preferred Director _____
- ☐ Photographer – Show Sponsor - \$250 per show – Please list the show preferred _____
- ☐ Open Show Ringside Banner Sponsorship – ☐ hogs \$100 ☐ goats \$100 ☐ lambs \$100 ☐ all three \$250
- ☐ Harness Racing Blanket - \$100

Please provide the following information for all sponsorship opportunities:

Company Name _____

Contact Name _____

Mailing Address _____

City, State Zip _____

Email _____

Phone _____

Signature _____

Total Amount Enclosed \$ _____

By signing this form, I acknowledge that I am responsible for providing all required information for printed and online materials, and for supplying a banner/logo, if applicable to my sponsorship level, by the specified deadlines.

*****Office Use Only*****

Received On: _____

Amount Received: _____

Receipt #: _____